Source: http://www.jena-optronik.com

# Imprint

**Executive Management:** Peter Kapell
**Legal form:** GmbH
**Registration:** Amtsgericht Jena
**Registration Number:** HRB 201.869
**Tax ID:** DE 811365549
**WEEE-Reg.-Nr.:** DE 42943274
**D-U-N-S® Number:** 330162876
**CAGE/NCAGE Code:** CK486

## Privacy Policy

- **Name and address of the controller**

  Controller for the purposes of the General Data Protection Regulation (GDPR), other data protection laws applicable in Member states of the European Union and other provisions related to data protection is:

  Jena-Optronik GmbH
  Otto-Eppenstein-Strasse 3
  07745 Jena - Germany

- **Contact and Contact Management**

  We process data received as part of our business relationship and its initiation from our customers, suppliers and other stakeholders. We also process data obtained from public sources (such as press, internet and commercial register).

  Purpose of processing and legal basis:

- Based on your consent in accordance with article 6, clause 1 littera a, General Data Protection Regulation (GDPR): Application management (detailed information below), sending of product and/or company information.
- On the basis of a contract concluded with you or contract initiation in accordance with article 6, clause 1, littera b General Data Protection Regulation (GDPR): Fulfillment of contractual services, incl. deliveries and in connection with the transmission of address data to logistics companies, payment processing, invoicing, correspondence with you, preparation of offers.
- For the fulfillment of legal obligations in accordance with article 6, clause 1, littera c General Data Protection Regulation (GDPR), such as Labor and Social Law.
- Based on our legitimate interests within the meaning of article 6, clause 1, littera f General Data Protection Regulation (GDPR): Assurance of domiciliary rights and measures for building and plant security, support and examination by the group, tax consultant or auditor - here data are disclosed or transmitted, assertion of legal claims, measures for the further development of products and business relationships, invitation to events for information exchange and care of business relations.

When contacting us (internet, telephone, e-mail, letter, fax, direct contact at a exhibition) your data is processed to handle the contact request and their processing in accordance with article 6, clause 1 General Data Protection Regulation (GDPR). Your data is stored as necessary to fulfill the task or contract. We delete your data, when they are no longer required.

We apply technical and organizational security measures to protect your data against accidental or willful manipulation, loss, destruction or access by unauthorized persons. Our security measures are continuously improved in accordance with technological progress.

Your personal data is processed in the following cases:

- Contact via internet: Purpose, type and scope are explained in detail below.
- Telephone contact: In the case of a call, your number is stored on the respetive telephone for a certain period of time (the last 25 calls) unless you have suppressed it. Further storage of your data initially does not take place.
- Contact via e-mail: Your e-mail is stored on our mail server should you contact us by e-mail. To process your inquiry and to maintain the business relation, your master data is stored in Microsoft Outlook in accordance with the e-mail signature.
- Contact via letter: Your letters are scanned by us if they are documents

necessary to fulfill a contract (such as invoices, requests for payment, quotations, technical documents) and, moreover, these are stored in paper form. In addition, if necessary, a scan of your letter takes place based on the legal basis listed above, subject to the purpose. The legal storage periods apply.
- Contact via fax: The fax number is stored systematically in our fax machine. When necessary your fax is processed the same as a letter.
- Direct contact at an exhibition: When we come into contact with you through a conference or exhibition, we store your personal information in Microsoft Outlook in accordance with your business card for processing your specific request, for initiating a contract or for maintaining business relationships.

Only the personal data necessary for the fulfillment of the purpose are processed. There is no profiling and no automated decision-making.

Beginning with the first storage, we only process your data as long as it is necessary for the fulfillment of the purpose on the basis of the valid legal regulations as well as to maintain our relations with you. Furthermore, the legal obligations for storage apply.

We take your rights as the affected Person serious:

- Article 7, clause 3, General Data Protection Regulation (GDPR): A revocation of your consent can be made at any time with effect for the future.
- Article 15 General Data Protection Regulation (GDPR): You have the right to request information about your personal data processed by us.
- Article 16 General Data Protection Regulation (GDPR): We immediately correct incorrect or incomplete personal data at your request.
- Article 17 General Data Protection Regulation (GDPR): Should you wish a deletion of your data, we will comply with it immediately, unless this is contrary to the contractually agreed, legal or statutory retention periods.
- Article 18 General Data Protection Regulation (GDPR): You may request the processing restriction of your personal data.
- Article 20 General Data Protection Regulation (GDPR): You have the right to receive your personal data - data portability.
- In addition, according to article 77 General Data Protection Regulation (GDPR) you have the right to complain to a supervisory authority.

Further detailed information on the subject of affected rights can be found here .

Your contact person in our company is our data protection officer Ms. Annett

Feige (Email: datenschutz@jena-optronik.de).

- **General information and scope**

  The processing of personal data, such as the name, address, e-mail address, or telephone number of a data subject shall always be in line with the General Data Protection Regulation (GDPR), and in accordance with the country-specific data protection regulations applicable to the Jena-Optronik GmbH. By means of this data protection declaration, our company would like to inform of the nature, scope, and purpose of the personal data we collect, use and process. Furthermore, data subjects are informed, by means of this data protection declaration, of the rights to which they are entitled.

  As the controller, Jena-Optronik has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this website. Reference is made to the fact that the data transmission in the Internet (e.g. in communication via e-mail) can have security gaps. Flawless protection of the data from the access of third persons is not possible.

  The following privacy policy applies to the usage of the website of Jena-Optronik (hereinafter referred to as Provider) and informs the user about the collection, processing and use of personal data. Personal information are individual pieces of information on personal or objective relationships of a certain or a determinable natural person.

  The use of the website is usually possible without indicating personal data. If personal information are collected on the page (for example the name, address or e-mail addresses), this occurs on a voluntary basis if possible. These data are not passed on to third parties without the explicit permission of the user.

- **Handling personal data**

  Personal information is only collected, used or processes by the Provider is this is allowed by law or if the users approve of the data collection.

  The data are only forwarded to third parties if this is necessary and to handle specific queries and contractual relationships.

- **Webhosting and webspace**

  The hosting of this website takes place via ALL-INKL.COM - Neue Medien Münnich as webspace provider (server location Germany). An order processing contract in accordance with General Data Protection Regulation exists.

  OM1 MEDIA - Ideen für digitale Produkte did the design as well as the programming of the templates for this website. The content management system Contao ist used for creating and maintaing the website.

- **Access data**

  For technical reasons, the Provider of this platform (or a web space Provider) collects data on every access via the offer.

  These access data include:

  - the name of the accessed website,
  - the date and time of the access
  - the transferred data quantity,
  - the browser type and the version of the browser,
  - the operating system used by the user,
  - the website from which the user visits this website (referrer URL),
  - the IP address of the user,
  - the querying Provider

  These data are anonymous and are stored separately from any personal data which you may have entered. It is not possible to trace back to a certain person. The rating is assessed for static purposes. In the event of justified suspicion of illegal use, the Provider reserves the right to review this data later.

- **Matomo**

  This website uses Matomo. Matomo is open source software for the static assessment of user access. Matomo uses what is known as “cookies” to evaluate user access.

  Only after your consent, cookies and tracking are set. Matomo anonymizes all user data in compliance with GDPR.

  These cookies create information on the use of this website. The information is

saved on servers in Germany. The IP address is anonymised immediately after processing and before it is saved. The installation of the cookies can be prevented with a corresponding setting of the browser. We wish to point out that in this case not all functions of this website can be used completely.

You can always change your consent here:

- **Cookies**

  This website uses cookies. Cookies are small (text) files which are saved on the user computer and stored.

  Only after your consent, cookies and tracking are set. Matomo anonymizes all user data in compliance with GDPR.

  Most cookies are what is known as “session cookies” which can be deleted after the end of the visit. In individual cases, cookies do provide information in order to automatically recognise the user again. Cookies are used to improve the user-friendliness of the website and to record static data for the use of the website.

  If users does not agree with the use of cookies, it is possible to restrict their use in the browser settings or to completely deactivate them. The use of this website can be limited in the event of the limitation or deactivation of the use of cookies.

  You can always edit your consent here:

- **Contact**

  Users of this website are able to contact the Provider (For example via e-mail). In the event contact is established, the Provider saves the user’s information for the purpose of processing the query and in the event of follow-up questions. No data are transferred to third parties.

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  **Integration of the services and content of third parties** This Internet access integrates the content of third-party providers. For example, they can

be Youtube videos or graphics from other websites. In such a case, the third-party Provider makes use of your IP address in order to allow the presentation of this content.

- **Information, correction, deletion, blocking, revocation** Upon request, users of this website are entitled to receive information on the personal information collected on them at no charge. Moreover, the user is entitled to the correction of incorrect data, the blocking and deletion of his personal information if this does not conflict with any statutory obligation to preserve data. Detailed information on rights of the data subject can be found here.

  The request for information/correction/blocking/deletion or a change can be directed either in writing, electronically, by phone or personally to

  Jena-Optronik GmbH
  Annett Feige, Datenschutzbeauftragte

  Otto-Eppenstein-Strasse 3
  07745 Jena - Germany
  Phone: +49 3641 200-255
  Email: datenschutz@jena-optronik.de

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Imprint and privacy policy as of December 20th, 2021.